

CLEAResult ATLAS™ | Insights



Optimized intelligence for best-in-class results

Changing the way people use energy means setting a new standard for what utilities and their customers can expect from an energy analytics solution. Drawing on decades of industry experience, a diverse network of trade allies and suppliers across the country, and our comprehensive data framework, CLEAResult ATLAS™ Insights provides optimized data and analytics for every step of the customer journey—so you can deliver truly best-in-class service.

We make the next steps clear.

CLEAResult ATLAS™ Insights is analytics reimagined for a connected energy future. Our product allows you to give customers cutting-edge insights to lower their energy use while handing you the keys to operationalize data across portfolio audience, clean energy programs and their participants.

① Scalable impact

CLEAResult ATLAS™ Insights gives you a data-driven understanding of where your dollars can achieve maximum impact. Choose the precise scale of the data you're tapping into, from simple demographic and market analyses to full energy reports and demand response forecasting.

② Predictive analytics

Leveraging our expertly crafted predictive energy analytics engine, CLEAResult ATLAS™ Insights makes unifying your data across audiences and services easier—and faster—than ever before.

③ Engagement

Our Customer360 approach encourages participation using data and on-the-ground experience to build active relationships with your community. You'll be able to tap into a customer's energy journey at any point, understand their energy needs and create intuitive and actionable next steps.

Analytics at a glance:

- ✓ Demographic and market analyses
- ✓ Comprehensive energy reports
- ✓ Demand response forecasting
- ✓ Customer-centric dashboards
- ✓ Personalized service
- ✓ Spend reporting and recommendations
- ✓ Integrated data sourcing

Powering our six transformative practices

-  **Energy Efficiency**
Easy ways for customers to use less energy.
-  **Energy Transition**
Increase and scale clean energy adoption.
-  **Carbon Consulting**
Create, reach and surpass environmentally sustainable goals.

-  **Strategic Energy Management**
Holistic strategies for long-term energy savings.
-  **Design Build**
Simple solutions to complex energy challenges.
-  **Testing and Certification**
Ensure confidence in the equipment you buy.

We change the way people use energy, *for everyone.*

Contact: info@clearesult.com // CLEAResult.com



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